



## FUNDING PRIORITIES and ELIGIBILITY

### MISSION STATEMENT

The mission statement of United Way of Mason County is to mobilize the power of our local community to help our neighbors in need and advance the common good.

### FUNDING PRIORITIES FOR 2018

*We will consider applications for programs that meet any of the following. Please note: Funding is provided for specific programs, not overall operations.*

#### 1. EDUCATION

**Description:** Helping children and youth achieve their potential.

**Priority Outcomes:**

- Children enter kindergarten developmentally on track in terms of literacy and social, emotional, and intellectual skills.
- Third graders read at grade-level proficiency.
- Young people graduate from high school.

#### 2. INCOME

**Description:** Helping families become financially stable and independent, while ensuring that basic needs are met.

**Priority Outcomes:**

- Families have support for basic needs, including shelter and food.
- Youth and adults develop financial literacy skills.
- Lower-income families move toward financial stability.
- Community members have resources to overcome disasters and emotional or financial crises.

#### 3. HEALTH

**Description:** Improving people's health.

**Priority Outcomes:**

- Community members have access to healthier foods.
- Children and adults decrease overweight and obesity and associated chronic diseases.
- Community members have access to basic and preventative health services.
- Youth and adults are healthy and avoid risky behaviors.
- Seniors and people with disabilities maximize their self-sufficiency.

### CRITERIA FOR AGENCIES SEEKING FINANCIAL SUPPORT

- Program must meet a funding priority in one of the three community investment areas.
- Must provide services for the benefit of Mason County.
- Have been in operation for at least one year at the time of application.
- To be considered, applications must be received by the deadline and be completed according to the instructions enclosed.

### ITEMS NOT ELIGIBLE FOR FUNDING

- Sectarian programs (we will fund a program of a religious organization as long as the program is open to all)
- Capital campaigns for building, etc.
- Pilot projects